

2025 Kansas KidWind Challenge Sponsorship Levels

How are sponsorship funds used?

The KidWind Challenges in Kansas are coordinated by the Kansas Energy Program (KEP) and made possible through a partnership with the Kansas Corporation Commission and a grant from the U.S. Department of Energy. Because grant funds can only be used for certain expenses, KEP relies on funding from sponsors for items including, but not limited to the following:

- Lunch and snacks
- Reimbursing teachers for mileage to travel to/from events
- Reimbursing teachers if they must pay for a substitute while attending the events
- Wind turbine kits and other materials
- Awards for winning teams (typically used to help teams travel to KidWind Worlds)

WATT LEVEL - \$0 to \$999

(includes in-kind contributions, such as lunch, or other event-related logistics)

- Recognition as sponsor on website
- Recognition on poster (to be shown at all Challenges)
- Recognized during opening remarks (to be shown at all Challenges)
- Opportunity to have a free booth at Statewide Challenge (above \$150)

KILOWATT LEVEL - \$1,000 to \$4,999

- All benefits included at the Watt-sponsorship level
- Company logo on agenda (to be shown at all Challenges)
- Offer to participate in judges' panel for any KidWind Challenge

MEGAWATT LEVEL - \$5,000 to \$9,999

- All benefits included at the Kilowatt-sponsorship level
- Company logo on a wind tunnel (for duration of sponsorship)
- Company logo on statewide KidWind Challenge t-shirt
- Organization-related energy question on knowledge quiz or incorporated into instant challenge
- Sponsor the regional Challenge of your choice (limited to one sponsor per regional challenge; gigawatt-level sponsors have priority; otherwise first come, first serve)
 - Company logo on certificates to students
 - Permission to provide promotional items for participating pupils
 - First right of refusal for final presentation
 - First right of refusal to present awards
 - Mention in K-State press releases for the regional Challenge
- Invited to KCC-sponsored recognition event for National KidWind winning teams

GIGAWATT LEVEL - \$10,000 or more

- All benefits included at the Megawatt-sponsorship level
- Mentioned in statewide and regional press releases prepared by the Kansas Energy Program
- Considered a sponsor of the statewide Challenge
 - Company logo on certificates to students
 - Permission to provide promotional items for participating pupils
 - Present at Statewide Challenge (one of three opportunities; first come, first served)
 - Introduction
 - Lunch
 - Final presentation and awards