

2026 Kansas KidWind Challenge

Sponsorship Levels

How are sponsorship funds used?

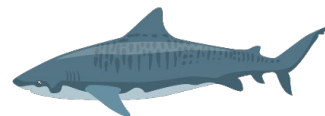
The Kansas KidWind Challenges are coordinated by the Kansas Energy Program (KEP) and made possible through a partnership with the Kansas Corporation Commission (KCC) through a grant from the U.S. Department of Energy. Because grant funds can only be used for certain expenses, KEP relies on funding from sponsors for items including, but not limited to, the following:

- Lunch and snacks
- Reimbursing teachers for mileage to travel to/from events
- Reimbursing teachers if they must pay for a substitute while attending the events
- Wind turbine kits and other materials
- Awards for winning teams (can be used to help teams travel to World KidWind Challenge)
- Additional energy education activities, including the World KidWind Challenge

TIGER SHARK LEVEL - \$100 to \$999

(includes in-kind contributions, such as lunch, or other event-related logistics)

- Recognition as sponsor on website
- Recognition on poster (to be shown at all Challenges)
- Recognized during opening remarks (at all Challenges)
- Free booth at Statewide Challenge (first come, first served)
- Sponsor of the **shark tunnel** (logo or name to be shown on poster by shark tunnel)
(more information about the shark tunnel on the following page)



HAMMERHEAD SHARK LEVEL - \$1,000 to \$4,999

- All benefits included at the Watt-sponsorship level
- Company logo on agenda (to be shown at all Challenges)
- Offer to participate in judges' panel for any Challenge



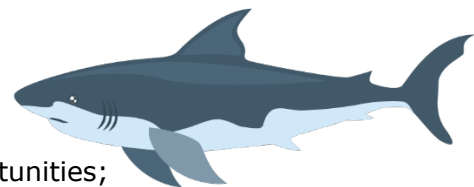
WHALE SHARK LEVEL - \$5,000 to \$9,999

- All benefits included at the Kilowatt-sponsorship level
- Company logo on a wind tunnel (for duration of sponsorship)
- Company logo on Statewide KidWind Challenge t-shirt
- Organization-related energy question on knowledge quiz or incorporated into instant challenge
- Sponsor the Regional Challenge of your choice (limited to one sponsor per Regional Challenge; Gigawatt-level sponsors have priority – otherwise first come, first served)
 - Company logo on certificates to students
 - First right of refusal for final presentation (prior to awards ceremony)
 - First right of refusal to present awards
 - Mention in K-State press releases for the Regional Challenge
- Invited to KCC-sponsored recognition event for World KidWind Challenge winning teams



GREAT WHITE SHARK LEVEL - \$10,000 or more

- All benefits included at the Megawatt-sponsorship level
- Mentioned in any statewide and regional press releases prepared by KEP
- Considered a sponsor of the Statewide Challenge
 - Company logo on certificates to students
 - Present at Statewide Challenge (one of three opportunities; first come, first served)
 - Introduction
 - Final presentation
 - Awards



What's the shark tunnel?

The shark tunnel is a high-speed wind tunnel built by Dick Anderson, an educator (now retired) in Wisconsin. It was a big hit at its debut during the 2025 World KidWind Challenge in Phoenix, Arizona. Students were more than excited to see if their turbines could survive the strong winds from the shark tunnel or if they would be clenched by the jaws of defeat. Each time a turbine was destroyed in the tunnel, the sound of the explosion caused the entire hall to erupt into cheers!

Just when you thought it was safe to go back in the wind tunnel, the shark tunnel will make a follow-up appearance at the 2026 Kansas Statewide KidWind Challenge in Salina on April 11, 2026. Your sponsorship will be used (in part) to cover the travel expenses of bringing the tunnel to Kansas. The shark tunnel is sure to make waves as it travels south.

